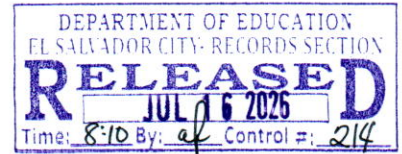




Republic of the Philippines
Department of Education
REGION X- NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY



July 13, 2026

DIVISION MEMORANDUM
No. 214, s. 2025

DIVISIONAL LAUNCHING OF THE NESTLÉ WELLNESS CAMPUS PROGRAM

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Elementary & Secondary School Heads
All Others Concerned

1. Regarding Regional Memorandum No. 511, s. 2026 titled 2025 Regional Launching of the Nestlé Wellness Campus Program, this Office through the Curriculum Implementation Division (CID) will conduct the **Divisional Launching of the Nestlé Wellness Campus Program** on July 17, 2026, at 2:00 p.m. – 5:00 p.m. at Molugan National High School Covered Court, Molugan, El Salvador City.
2. The activity aims to educate learners, teachers, and parents on the significance of healthy habits.
3. The participants in this activity are the following:
 - a. Chief Education Supervisor, CID
 - b. Chief Education Supervisor, SGOD
 - c. Education Program Supervisors, CID & SGOD
 - d. Elementary and Secondary School Heads
 - e. Elementary and Secondary Campus Wellness Coordinators
 - f. Technical Working Group
4. Travel expenses of the participants shall be charged to local funds subject to the usual accounting and auditing rules and regulations.
5. This also serves as an **Authority to Travel** for the identified participants.
6. Further participation shall be subject to the *no-disruption-of-classes policy stipulated in DepEd Order No. 09, s. 2005 entitled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith, Section 3 of Republic Act No. 5546 (Policy on Contributions), and DepEd Order No. 66, 2. 2017 (Policy on Off – Campus Activities).*
7. Attached are the contest packages for reference.
8. This Office adheres to the Equal Opportunity Principle (EOP) in observing all policies and protocols of the said activity. Hence, all actions shall be based solely on

guidelines set with no discrimination on the account of age, gender, identity, sexual orientation, civil status, disability, religion, ethnicity, or political affiliation.

9. This Office directs the immediate and wide dissemination of this Memorandum.

RANDOLPH B. TORTOLA
Schools Division Superintendent

For the Schools Division Superintendent:


ROLLY B. LABIS
Chief Education Supervisor
Officer-in-Charge
Office of the Schools Division Superintendent

To be indicated in the Perpetual Index
under the following subjects:

CAMPUS WELLNESS

RE: Divisional Launching of Nestlé Wellness Campus Program
CID/NAA

**S.Y. 2026-2027 DEPARTMENT OF EDUCATION
NESTLÉ WELLNESS CAMPUS PROGRAM
GENERAL MECHANICS**

PROGRAM OBJECTIVES:

- To promote good nutrition and active lifestyle amongst public school students ages 7-17 years old.
- To help educate students and parents on seven healthy habits:
 - Choose Nutritious and Varied Options
 - Manage Portions
 - Choose Water and Milk
 - Play Actively
 - Enjoy Meals Together
 - Keep Good Hygiene
 - Care for the Planet
- To support the wellness of public schools' students, teachers, and parents through the Nestlé Wellness Campus Facebook Communities.

COVERAGE:

Grades 1-10 in all public schools of the following regions:

- National Capital Region (NCR)
- Region 4-A (CALABARZON)
- Region 5 (Bicol)
- Region 6 (Western Visayas)
- Negros Island Region (NIR)
- Region 7 (Central Visayas)
- Region 8 (Eastern Visayas)
- Region 10 (Northern Mindanao)
- Region 11 (Davao Region)

DURATION:

June 8, 2026 – April 30, 2027

MECHANICS:

The DepEd and Nestlé Wellness Campus Program (the "Program") is a partnership between the Department of Education (DepEd) and Nestlé Philippines, Inc. (NPI) and will be implemented by White Charcoal Management, Inc. (WCMI).

The Program will be implemented through the participating DepEd Regional Offices who will appoint the Division Supervisors or other DepEd officials to ensure that the Program will be implemented in all schools in their respective divisions in both elementary and junior high school levels. Division

Supervisors or those appointed by the DepEd Regional Office in coordination with the Division Office will also be the contact persons in their respective divisions.

The S.Y. 2026-2027 Program implementation will give more emphasis on developing the students, teachers, and parents' healthier habits through nutrition education, physical

activity, and solid waste management. The Nestlé Wellness Campus Facebook Communities will serve as a platform for inter-school competitions, a repository of modules, music, and videos, and a space for parents and teachers to share wellness ideas and practices. Additionally, webinars, cooking demos, and Nestlé-sponsored activities will be conducted on these digital platforms.

The implementation of the Program will be in three (3) parts, as follows:

Part 1: NUTRITION EDUCATION FOR ELEMENTARY, JUNIOR HIGH SCHOOL STUDENTS AND ADULTS (Teachers and Parents) IN ALL PUBLIC SCHOOLS IN THE NINE (9) PARTICIPATING REGIONS.

1. NPI, in collaboration with WCMI, will provide modules in the form of video content. These videos are encouraged to be integrated into the Elementary and Junior High School MAPEH curriculum, in accordance with DepEd rules and regulations.
2. Video modules will also be made available for parents, which can be utilized during PTA meetings or other face to face sessions in school. These modules aim to educate parents about the significance of good nutrition, maintaining a balanced diet, and understanding food labels.
3. Worksheets and activities are provided for students and/or parents to read and work on together, either at home or in the classrooms whenever feasible.
4. To ensure smooth program implementation, NPI, through WCMI, will provide soft copies of the following materials to both division supervisors and MAPEH school coordinators:
 - a. Lesson guides
 - b. Videos of the modules
 - c. Worksheets
 - d. Contest Mechanics
5. For faster distribution, they may also get a copy of the materials through the WCMI representatives.

Part 2: NESTLÉ WELLNESS CAMPUS DANCERCISE

1. NPI, through WCMI, will provide a soft copy of the official Nestlé Wellness Campus dancercise music and choreography video to each Division Supervisor in charge of the Program.
2. Teachers are encouraged to use the dancercise as a warm-up exercise during the flag ceremonies, during PE classes, and other related activities.

Part 3: SY 2026-2027 NESTLÉ WELLNESS CAMPUS CONTESTS AND RECOGNITION

The current school year marks the 14th year of the Nestlé Wellness Campus program. NPI, through WCMI, aims to make the program more fun and exciting through different competitions, allowing students, teachers, and parents to apply the knowledge gained from the provided modules. Winners who excel in these competitions will receive well-deserved recognition, while also contributing scores that will contribute to their respective divisions' and regions' success.

The competitions will have three (3) categories, namely:

- A. Inter-school Competition
- B. Inter-division Competition
- C. Inter-region Competition

A. INTER-SCHOOL COMPETITION

1. The inter-school category is open only to all public schools in both elementary and junior high school in the nine (9) participating regions namely:
 - i. National Capital Region (NCR)
 - ii. Region 4-A – CALABARZON
 - iii. Region 5 – Bicol Region
 - iv. Region 6 – Western Visayas
 - v. Negros Island Region (NIR)
 - vi. Region 7 – Central Visayas
 - vii. Region 8 – Eastern Visayas
 - viii. Region 10 – Northern Mindanao
 - ix. Region 11 – Davao Region
2. Schools are strongly encouraged to participate in all categories. Interested schools must submit the registration form and ensure that students have duly signed the consent waiver form to confirm their participation.
3. The inter-school competitions are as follows:
 - i. Nestlé Wellness Campus Hataw Sayaw Year 4
 - ii. Nestlé Wellness Best Implementing School
 - iii. Sarap Sustansya Cook Off Competition (Junior High School only)
4. Kindly refer to the attached sheets for the mechanics for each competition.
5. Each school is permitted to submit only one (1) entry for each competition. However, integrated schools have the opportunity to submit two entries: one (1) for the elementary category and one (1) for the junior high school category. The Sarap Sustansya Cook-off, on the other hand, is exclusively for the Junior High School category only.

B. INTER-SCHOOLS DIVISION COMPETITION

The school year 2026-2027 marks the fourth year of the NWC Program's implementation of the inter-division competition, aimed at recognizing the Schools Division that demonstrates excellence in program implementation.

Inter-Schools Division Competitions are as follows:

- i. *Outstanding Schools Division of the Year*
- ii. *NWC Dance Masters for Teachers (national level only)*
- iii. *Outstanding NWC Focal Person of the Year*

The **Inter-Schools Division Category** will have two levels as follows:

- Regional level
- National level

In the regional level competition, the winner will be determined based on NWCP implementation in all schools in the division and the performance of the schools representing the division in the regional level competitions. The winning

division will be declared the Outstanding Schools Division of the Year in the region and correspondingly the focal person assigned will be declared the "Outstanding Focal Person of the Year" in the region.

In the national level competition, the Top Three (3) Schools Divisions will be determined based on the following:

1. Overall Program Implementation of the Nestlé Wellness Campus in their respective division;
2. Performance of the Schools Representing their Division/Region in the national-level competitions;
3. Participation and Performance in the NWC Dance Masters for Teachers, where teacher-representatives from the division competed in the on-line platform at the national level.

The combined scores from these components will determine the final ranking.

The Top Three Schools Divisions will be awarded the title:

- NWC Most Outstanding Schools Division of the Year – Nationwide
- First Runner-Up
- Second Runner-Up

In addition, the **Division Focal Persons** who led these top three divisions will be recognized as follows:

- National Outstanding Division Focal Person of the Year
- First Runner-Up
- Second Runner-Up

Below are the criteria in the selection of winners in the inter-division competitions:

A. Criteria for the Regional Competition:

Part 1 : Program Implementation 30%
(based the percentage of schools implementing the program)

a. Student and Parent Module 70%

b. Dancercise implementation 30%

Part 2: Rank of Schools in the Regional Competition 70%

Corresponding Weight of Events:

a. NWC Hataw Sayaw Y4 40%

b. NWC Best Implementing School 40%

c. Sarap Sustansya Cook-Off 20%

TOTAL 100%

B. Criteria for the National Competition:

Part 1: Program Implementation 30%
(based the percentage of schools implementing the program)

a. Student and Parent Module. 70%

b. Dancercise implementation 30%

Part 2: Rank of Schools in the National Competition 70%

Corresponding Weight of Events:

a. NWC Hataw Sayaw Year 4-Video 30%

b. NWC Hataw Sayaw – People’s Choice 20%

c. NWC Best Implementing School 30%

d. Sarap Sustansya Cook-Off - F2F 10%

e. Sarap Sustansya-People’s Choice 5%

f. NWC Dance Masters 5%

TOTAL 100%

Prizes- All prizes will be in prize package plus plaque

Regional Winner – One (1) winner per region

Outstanding Schools Division in the Region – Ps.50,000.00

National Winners:

“Nestlé Wellness Campus Best Schools Division of the Year Award”

National Champion - Ps. 100,000.00

First Runner-up - Ps. 75,000.00

Second Runner-up - Ps. 50,000.00

C. INTER-REGION COMPETITION

In SY 2026-2027, the Nestlé Wellness Campus Best Region of the Year award will be awarded to the DepEd regions that have demonstrated exceptional performance in implementing the program.

1. NWC BEST REGION OF THE YEAR COMPETITION

The NWC Inter-region competition for the Best Region of the Year is divided into two parts and will have the corresponding weights as follows:

Part 1: Program Implementation 50%

Part 2: Overall Score Gained by

Schools and Divisions

representing the Region in the

National Level Competition 50%

Total **100%**

Part 1: (50%) PROGRAM IMPLEMENTATION Criteria for Judging

Implementation of modules for students 30%

Implementation of modules for adults 25%

Implementation of Dancercise 25%

Submission of Certificate of Completion 20%

TOTAL **100%**

Note: Assigned DepEd Division Supervisors will ensure that those who will participate in the Program are legitimately enrolled grades 1-6 and grades 7-10 students.

In order for a region to achieve the maximum score per criteria, 100% of the schools in the region based on the list validated by the Division Supervisor in charge of the Program should be able to:

1. Implement the video modules for students and parents.
2. Implement the dancercise, whenever possible
3. Submit the duly signed certificate of implementation.

Wellness Ambassadors from WCMI, together with the duly assigned DepEd Division Supervisors will monitor the schools in their respective divisions to validate the school implementation, via actual visit or online, whichever is possible.

Validation period will be announced separately.

Part 2: (50%) OVERALL SCORE EARNED BY SCHOOLS AND DIVISIONS

REPRESENTING THE REGION IN THE NATIONAL LEVEL COMPETITION

The **overall score** of the schools (Elementary and Junior High School) and Schools Divisions representing each region in the National Level competitions will be **based on rankings**, with points awarded only to entries that place within the **Top 20** in each category. The following competitions will be used in the scoring, with their corresponding percentage weights:

- | | |
|------------------------------------|-----|
| 1. NWC Hataw Sayaw Year 4 -Video | 20% |
| 2. NWC Hataw Sayaw People's Choice | 20% |
| 3. NWC Dance Masters - On-line | 10% |
| 4. Sarap Sustansya Cook Off-F2F | 10% |
| 5. Sarap Sustansya People's Choice | 5% |
| 6. NWC Best Implementing School | 30% |

7. NWC Best Schools Division of the Year 5%
TOTAL 100%

Average scores from Part 1 and Part 2 will be calculated. The region with the highest score will be declared as the **“SY 2026-2027 Nestlé Wellness Campus Best Region of the Year”** and will receive items of their choice based on the list of items below. The total amount of items will be based on the total amount won. The prizes are as follows:

National Champion - Prize Package Worth Ps. 200,000.00 + trophy

First Runner-up - Prize Package Worth Ps. 150,000.00 + trophy

Second Runner-up - Prize Package Worth Ps. 100,000.00 + trophy

For the prize package, winners may select from among the items listed below. The quantity of items will depend on the amount of prize won:

- a. “50” flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Camera
- f. Fitness equipment
- g. Canteen equipment (Crathco beverage dispenser) and Nestlé products
- h. Items that will promote nutrition, health and wellness
in the region

Awarding of prizes will be done in the schools, divisions or in the DepEd regional offices, whichever is possible. NPI/WCMI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to the participants.

**SY 2026-2027 NESTLÉ WELLNESS CAMPUS
HATAW SAYAW YEAR 4 DANCE COMPETITION
(FOR STUDENTS)**

OBJECTIVES

Nestlé Wellness Campus Dance competition aims to showcase the student's skills and talent in **popular dance styles** using the official NWCP dancercise music. The competition also aims to encourage teamwork and camaraderie among the students, teachers, and parents.

DURATION

June 08, 2026 to April 30, 2027

QUALIFICATION

The contest is open only to students in all public elementary schools and junior high schools in the nine (9) participating regions, namely:

- National Capital Region
- Region IVA – CALABARZON
- Region V – Bicol
- Region VI – Western Visayas
- Negros Island Region
- Region VII – Central Visayas
- Region VIII – Eastern Visayas
- Region X – Northern Mindanao
- Region XI – Davao Region

MECHANICS

1. All participating schools may get a copy of the dancercise music ("Health Goal Mo ay Wellness") directly from the White Charcoal Management, Inc. (WCMI) Wellness Ambassadors in the region.
2. Only the official NWCP SY 2026-2027 dancercise music will be used in the competition.
3. To join, interested public schools must submit a registration form, signed by the school head or its duly authorized representative and waiver for the student participants duly signed by the parent or legal guardian. Only one team should represent the school.
4. A team will be composed of a **minimum of thirty (30)** students and a **maximum of thirty-five (35)** students. There shall only be a **maximum of two (2) teacher-coaches**. Only the student performers must be seen in the video. A school is allowed to submit one (1) video entry per category.
5. The competitions will be composed of two categories:
 - a. Elementary Category
 - b. Junior High School Category
6. Participating schools shall submit a video of their dance performance. The duration of the video must confer with the duration of the official dancercise music. **The performers shall dance using their own interpretation, steps, choreography and style.**
7. The following are strictly prohibited and any violation will be subject **for 5-point deduction**:
 - a) Pyramid building, stunt, throwing, forward and backward roll, etc.
 - b) Movements that are presented/considered as lewd, sexually explicit,

- and/ or deemed inappropriate.
 - c) Other dangerous movements (any form of split will be prohibited)
 - d) No handheld props (only body props attached to the body from start to finish are allowed)
 - e) Video cuts and editing
 - f) Use of other music
8. Entrance and exit are optional but should be within the duration of the dance music. Attire and non-moving backdrops are encouraged.
9. Video entries submitted must comply with the following requirements:
- a. Video must be taken within the school premises.
 - b. Dance video must be shot horizontally (landscape mode).
 - c. Video resolution must be clear and must be captured in HD or 720P.
 - d. Video should cover the totality of the dance performance of the 30-35 performers (performers' movements, routines, choreography, and others)
 - e. The camera should be steady from the beginning up to end of the performance. Video cuts and editing are not allowed.
 - f. Video recording must be done from the beginning up to the end of the performance.
 - g. No other individuals are allowed in the video except the performers.
 - h. No unnecessary or extraneous noises, comments and effects must be heard from the video.
 - i. Video submissions should have synchronized audio overlay (NWC dance music) to ensure clear sound quality
 - j. Non-compliance with the video and audio requirements will be subject to **5-point deduction from the total score.**
10. Submission of video entries will be based on a deadline set in coordination with the DepEd Division Focal Person.
11. The winning video entries at the Division Level—one from the Elementary category and one from the Junior High School category—will advance to the Regional Competition.

In addition, these division-level winning videos will automatically qualify for the People's Choice Category, where they will compete for online votes at the national level.

12. At the Regional Level Competition, one winning school from the Elementary category and one from the Junior High School category will be selected to advance to the National Level Competition.

The Regional winners will officially represent their respective Regions in the National competition. They will also be given the opportunity to enhance or re-produce their video entry to meet national standards before final submission for the National Level judging.

13. The following judging criteria will be used to determine the winners in the division, regional, and national level competition:

- A. Criteria for the selection of winners:
 - a) **Choreography and Creativity** 40%
(Technique, execution, artistic expression, precision, control, and mastery of dance movements)
 - b) **Synchronization and Timing** 30%
(Interpretation of movement and coordination with the music)
 - c) **Costume** 15%

	(Visual appeal of costumes)	
d)	Video Quality	15%
	(Clarity, stability, sound quality)	
	Total	100%

B. Prizes- All prizes will consist of a prize package along with a plaque:

1. Division Level:
 - a. Elementary – Champion – Php 5,000.00
 - b. Junior High School- Champion -Php 5,000.00
2. Regional Level:
 - a. Elementary – One winner – Php 50,000.00
 - b. Junior High School- One winner -Php 50,000.00
3. National level:
 - a. Elementary Category
 1. Champion Php 100,000.00
 2. First runner up Php 75,000.00
 3. Second runner up Php 50,000.00
 - b. Junior High School Category:
 1. Champion Php 100,000.00
 2. First runner up Php 75,000.00
 3. Second runner up Php 50,000.00

People's Choice: There will be a People's Choice award category. All winning entries at the division level will be uploaded to the NWC Homeroom FB page (facebook.com/groups/nestlewellnesshomeroom), allowing the public to provide their reactions. The top five (5) videos with the highest number of reactions in each category will be selected as the People's Choice winners.

Schools are required to provide the following details, which will be included as captions in the Facebook Group post:

- Name of the Team
- Region
- Division
- School Name
- #unique hashtag

Any reaction to the video entry, such as likes, hearts, cares, wows, etc., will be counted as one. Comments will not be counted. WCMi will announce the voting period in coordination with the Division Focal Person.

Contestants and their supporters are strongly encouraged to invite members to join the Facebook Group and provide reactions to their entries. Only adults aged 18 and above are eligible to join the Facebook Group.

Prizes - All prizes will consist of a prize package along with a plaque:

I. Elementary Category

Champion	Php 100,000.00
First runner up	Php 75,000.00
Second runner up	Php 50,000.00
Third runner-up	Php 30,000.00
Fourth runner-up	Php 20,000.00

II. Junior High School Category

<i>Champion</i>	<i>Php 100,000.00</i>
<i>First runner up</i>	<i>Php 75,000.00</i>
<i>Second runner up</i>	<i>Php 50,000.00</i>
<i>Third runner-up</i>	<i>Php 30,000.00</i>
<i>Fourth runner-up</i>	<i>Php 20,000.00</i>

14. The decision of the judges is final and not subject to any protests or appeal.
15. NPI/WCMI shall have the absolute right to change the mechanics as need arises to ensure the successful and orderly implementation of the Program upon prior notice to participants.
16. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.

**SY 2026-2027 NESTLÉ WELLNESS CAMPUS
SARAP SUSTANSYA COOK OFF COMPETITION**

DESCRIPTION

The Sarap Sustansya Cook Off is an inter-school competition that advocates the goodness of homemade cooking and the consumption of delicious and nutritious food.

DURATION

June 08, 2026 to April 30, 2027

QUALIFICATION

The contest is open only to **public junior high schools** in the nine (9) participating regions, namely:

1. National Capital Region
2. Region IVA – CALABARZON
3. Region V – Bicol
4. Region VI – Western Visayas
5. Negros Island Region (NIR)
6. Region VII – Central Visayas
7. Region VIII – Eastern Visayas
8. Region X – Northern Mindanao
9. Region XI – Davao Region

A school team must be composed of three (3) students and one (1) teacher-coach from the school. Only the students shall prepare and cook the recipes, with the presence and guidance of the teacher-coach.

MECHANICS:

1. The competition will have three levels:
 - i. Division Level
 - ii. Regional Level
 - iii. National Level
2. Interested public schools must submit a registration form, which should be signed by the official school representative or school head, along with a waiver signed by the parent or legal guardian. Each school should be represented by only one team.
3. This year, the division and regional levels of the competition, will be distinct regional recipe featuring local ingredients.
4. In the division and regional levels of the competition, qualified entries must meet the following requirements:
 - One (1) video featuring a dish that represents Sarap Sustansya.
 - Maximum cost of the dish is **Php 600.00** including dessert and good for **four (4)** persons only.
 - Participants will shoulder the cost of their recipes.
 - The video must be in **vertical (portrait) orientation** and must not exceed 5 minutes in .mp4 format. A qualified video entry must include all of the following:
 - Students' actual cooking and plating, along with their narrative explaining why their dish is both delicious and balanced.

- Harvest of ingredients from the school's **Gulayan sa Paaralan** or **Gulayan sa Tahanan** or **from the Community Garden** which will be used as part in the team's recipe.
- During the actual cooking, wearing of chef uniform is not allowed. Students shall wear aprons. Only the students shall be visible in the video.
- Submission of video entries will be based on a deadline set in coordination with the DepEd Division Focal Person.
- Winners of the division competition will have two opportunities to advance to:
 - A. National Face-to-Face Cook-Off Showdown
 - B. People's Choice Online Competition
- In the National Face-to-Face Cook-Off Showdown, winning video entries from the Division Level will automatically qualify for the Regional competition. Regional winners will then represent their Regions in the national face-to-face showdown, where contestants will simultaneously cook their recipe and demonstrate their cooking skills in front of a panel of judges.

In the People's Choice Competition, all division-winning videos will be uploaded simultaneously in the MAGGI YouTube and MAGGI Facebook pages for online voting. The voting period will be announced. The video with the most number of combined likes and reactions will be declared the winner. The validated results from YouTube Analytics 48 hours after the deadline will be the basis in determining the number of votes in YouTube.

5. The criteria for judging video entries in both division and regional competition are as follows:

- i. Sarap Sustansya – 40%
(Is the dish balanced? Do the ingredients complement each other? Does it use healthier ingredients and cooking methods?)
- ii. Appearance and Palatability- 20%
(Does it entice the whole family especially the children, to eat balanced meals? Does it have a variety of colors? Does it look palatable?)
- iii. Food Safety - 15%
(Did they follow basic food safety procedures while preparing? Is the working area clean? Are tools and equipment properly used?)
- iv. Accessibility of Ingredients - 15%
(Are the selected ingredients can be easily accessed? Is the final recipe within budget? Is it sufficient to serve a family of four? Are any of the ingredients harvested from the Gulayan sa Paaralan or Gulayan sa Tahanan or Community Garden? Is the final recipe within the budget? Is the serving good enough to serve a family of four?)
- v. Video format and organization – 10%
(Does the video have high-quality visuals? Does it have clear narration and presentation? Does the video fall within the required time limit?)

6. In the National-level competition, determination of winners shall be done based on the following criteria:

- i. Sarap Sustansya – 40%
(Is the dish tasty and balanced? Do the ingredients complement each other? Does it use healthier ingredients and cooking methods? Is there a balance of flavor?)
 - ii. Execution- 30%
(Did the participants demonstrate proficiency during preparation and cooking? Did the teams successfully accomplish the recipe? Did the dish come together? Was the dish prepared on time?)
 - iii. Appearance - 10%
(Does it look appetizing and tastefully pleasing to the eyes? Does it have a variety of colors? Does it look palatable?)
 - iv. Cleanliness and Food Safety - 10%
(Was the area set up properly? Did the participants wear the prescribed attire? Did they follow basic food safety procedures while preparing? Is the working area clean after the live cooking? Are tools and equipment properly used?)
 - v. Affordability and Accessibility of Ingredients - 10%
(Is the recipe affordable? Are ingredients used in the dish readily available? Is the final recipe within the budget? Is the number of servings good enough to serve a family of four?)
7. The theme for the National Cook-Off showdown will be announced on a prior date. Teams must submit a written recipe in English, which includes the ingredients and its specifications, as well as method of preparation of the dishes and the tools and equipment needed.
 8. The date for recipe submission will be coordinated with the regional representatives accordingly. Ingredients and all the needed cooking utensils and equipment will be coordinated by White Charcoal Management, Inc. (WCMI) to ensure it be will made available on the actual competition day. Ingredients will be sourced out by the team in coordination with the White Charcoal Management, Inc. representative and will be made available during the actual competition date.
 9. Each team will be given 2 hours to prepare and cook their recipes for the students' actual cooking and plating.
 10. Entries at all levels of the competition must feature dishes using Nestlé-MAGGI products.
 11. No substitution of Nestlé-MAGGI products shall be allowed. Teams shall use at least 1 Nestlé product, but there should be no mention and endorsement of the specific Nestlé products used during actual food preparation.
 12. The **National competition** will provide memorable learning experiences for the national finalists, as there will be a mentorship session on Day 1 and the actual cooking competition on Day 2. All national finalists with their coaches will travel to the competition venue, and their travel, food, and accommodation expenses will be covered by Nestlé Philippines, Inc (NPI) through the White Charcoal Management, Inc. (WCMI).
 13. During the **National Cook-Off Showdown**, special awards and Certificates of Recognition will be presented to teams that demonstrate outstanding excellence in the following categories:
 - Best in Presentation (includes table setting, plating)
 - Best Main Dish

- Best Dessert

In addition, the coaches of the Top Three (3) winning teams will be formally recognized and awarded as the **Top Three Outstanding Coaches of the Year**, in honor of their leadership, guidance, and contribution to their teams' success.

14. In cases that other DepEd key personnel such as school head, EPS, Chiefs, ASDS, SDS and others would want to attend/witness the competition, their travel, accommodation, food, and other related expenses shall be charged from their local funds and/or any available funds subject to the approval of the office of Schools Division Superintendent or Regional Director.
15. A panel of judges for each level of the contest will be identified by DepEd in coordination with WCMI and Nestlé Philippines, Inc. (NPI).
16. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.
17. Participating teams will be ranked based on their scores. Winners will receive the following prizes as follows:
 1. Division Level - one winner of Php. 5,000.00 worth of prize package
 2. Regional Level - one winner of Php 50,000.00 worth of prize package
 3. National Level
 - a. Champion - Php 75,000.00 worth of prize package plus Plaque
 - b. Second Place - Php 60,000.00 worth of prize package plus Plaque
 - c. Third Place - Php 50,000.00 worth of prize package plus Plaque
 4. People's Choice Competition:
 - a. Champion - Php 50,000.00 worth of prize package plus Plaque
 - b. Second Place - Php 30,000.00 worth of prize package plus Plaque
 - c. Third Place - Php 20,000.00 worth of prize package plus Plaque

Prizes to be Won:

1. For the prize package, the winners may select from among the items listed below. The quantity of items will depend on the value of the corresponding prize package won.
 - a. Cooking Range
 - b. Refrigerator
 - c. Food Processor
 - d. Mixer
 - e. Microwave Oven
 - f. Cooking tools/ equipment
2. The Prize will be delivered to the winning school's address as provided in the registration form. NPI, through WCMI, will shoulder the delivery costs of the Prize. It will be delivered to the school on a date scheduled and agreed upon with the implementing agency, or within 60 days from the end of the competition.
3. By receiving the Prize, the Participant attests that they have read and understood the full Activity mechanics and agree to abide by the terms and conditions of the same.
4. NPI/WCMI shall have the absolute right to change the mechanics to ensure the successful and orderly implementation of the Program upon prior notice to participants.

S.Y. 2026-2027 NESTLÉ WELLNESS CAMPUS PROGRAM BEST IMPLEMENTING SCHOOL COMPETITION

DESCRIPTION

The **Nestlé Wellness Campus Best Implementing School Competition** aims to encourage schools to design and implement unique, impactful wellness initiative that promotes healthier actions and improve food and nutrition habits among students and families.

COVERAGE

The contest is open to **public Elementary schools** and **Junior High schools** in the nine (9) participating regions, namely:

1. National Capital Region
2. Region IVA – CALABARZON
3. Region V – Bicol
4. Region VI – Western Visayas
5. Negros Island Region
6. Region VII – Central Visayas
7. Region VIII – Eastern Visayas
8. Region X – Northern Mindanao
9. Region XI – Davao Region

DURATION

June 08, 2026 – April 30, 2027

MECHANICS:

1. The competition will have two categories, namely:
 - A. Elementary Category
 - B. Junior High School Category
2. Interested schools must fill out a registration form to confirm their participation. There will be three (3) levels of the competition: Division, Regional, and National.
3. To join the competition, schools must implement a school-based wellness initiative anchored on one (1) of the seven (7) NWC Healthy Habits to address identified key health issues in the school. The school shall submit a portfolio that details the school's wellness initiative and activities. It must show the school's efforts in promoting healthier actions and improving food and nutrition habits of families, with support from stakeholders, which aligns with the objectives of the Nestlé Wellness Campus Program (NWCP).
4. A qualified school portfolio must be composed of a maximum of 30-slide PowerPoint presentation. Please refer to Annex A.1 for PowerPoint guidelines.
5. The criteria for the selection of winners in the division, regional, and national levels will be as follows:

Criteria:

1. Planning and Design 20%
(Relevance of identified health issue, alignment of objectives to desired health outcome, and the quality of monitoring and evaluation)
2. Execution 30%
(Quality of engagement to activities, and credibility of MOVs)

- | | |
|--|-----|
| 3. Effectiveness | 30% |
| <i>(Impact of initiative in relation to the goal and objectives of the initiative)</i> | |
| 4. Stakeholder engagement | 20% |
| <i>(Involvement of parents, government and private sector)</i> | |

Total	100%
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6. White Charcoal Management, Inc (WCMI) and the DepEd Division Supervisor will agree on the deadline of the submission of the presentation and the date of judging. The division focal person, with the WCMI representatives, will judge and select the division winners. All winning division entries will move up to the regional level competition.
7. In the regional level competition, the WCMI and/or NPI in coordination with the DepEd regional focal person will serve as the judges to select the winning entries that will move up to the national level competition.
8. At the National Level, all Regional Winners shall represent their respective regions in the Face-to-Face National Competition. Each participating school will be represented by one (1) official delegate. Presentation time is 40 minutes (maximum) + 10 minutes Q&A.
9. The competition will be evaluated by a panel of National Judges duly appointed by Nestlé Philippines, Inc. (NPI) and/ WCMI.

The qualified school representatives will travel to Manila to present their entries before the National Judges. All related travel expenses—including transportation, meals, and accommodation—shall be fully covered by NPI through WCMI.

The official schedule and venue of the National Judging shall be determined by NPI and WCMI. All participating teams will be formally notified of these details at a later date.

10. Winners will receive the following prizes:

i. Division winners:

Each winner in elementary school and high school will receive a prize package of their choice based on the total amount won. Prizes will be as follows:

A. Elementary Category:

Champion- Prize Package worth Ps.5,000 + plaque

B. Junior High School Category:

Champion- Prize Package worth Ps.5,000 + plaque

ii. Regional Winners:

Winners in elementary and junior high school in the region will receive a prize package of their choice worth Php.50,000.00 each plus a plaque of recognition

iii. National Winners

School winners in the national level will receive a prize package

of their choice plus plaque.

A. Elementary Category:

- *National Champion - Php 150,000*
- *First Runner-up - Php 100,000*
- *Second Runner-up - Php 75,000*

B. Junior High School Category:

- *National Champion - Php 150,000*
- *First Runner-up - Php 100,000*
- *Second Runner-up - Php 75,000*

Prize Packages: The winners may select among the items listed below. The quantity of items will depend on the amount of the prize won as follows:

- a. 50" flat screen TV
- b. Sound System
- c. Laptop
- d. Projector
- e. Canteen equipment (Crathco beverage dispensers) and Nestlé products
- f. Other items that will help promote nutrition, health and wellness

Awarding of prizes will be done in schools or in the DepEd Division or Regional offices.

NPI/WCMI shall have the absolute right to modify or change the mechanics (as the need arises) to ensure the successful and orderly implementation of the Program upon prior notice to participant

“ANNEX A.1”

SY 2026-2027 Nestlé Wellness Campus Program Best Implementing School Competition

PowerPoint Presentation Guide for Division, Regional and National Entries (Maximum of 30 Slides)

Theme: *Empowering Schools, Nourishing Families*

Implementation Duration: *3 Months*

Section	Content
Introduction	- Title - School, Division, Region, Category - School profile and School population (students, faculty, parents)
Situational Analysis	- Health issues/gaps - Identification of wellness problem - Root cause analysis - Baseline data and Data collection tool
Plan	- Description and Rationale of initiative - Goal and SMART* objectives *SMART - <i>specific, measurable, attainable, realistic, time-bound</i> - Target beneficiaries - Involvement of families - Gantt chart of activities
Implementation	- Activities (photo and/or video max 2mins) - Manpower and Stakeholders - Logistics and Funding
Monitoring and Evaluation (M&E)	- M&E forms and purpose - Monitoring schedule - Data analysis
Outcome and Impact	- Outcome: results vs objectives - Impact: results vs goal - Testimonials (photo and/or video max 2mins)
Learnings	- Challenges and Points for Improvement - Continuation plan

SY 2026-2027 NESTLÉ WELLNESS CAMPUS
WELLNESS “DANCE MASTERS” DANCE COMPETITION
(FOR TEACHING AND NON-TEACHING PERSONNEL)

OBJECTIVES

Nestlé Wellness Campus Dance Masters Competition aims to showcase the skills and talent in modern dance of teaching and non-teaching personnel using the official Nestle Wellness Campus (NWC) dancercise music. The competition also aims to encourage teamwork and camaraderie in a school division.

DURATION

June 08, 2026 to April 30, 2027

I. Eligibility and Scope of the Contest

The contest is an Inter-Schools Division competition and is open to teaching and non-teaching personnel in all public Elementary Schools, Junior High Schools, and Senior High Schools in the nine (9) participating regions, namely:

- i. National Capital Region
- ii. Region IVA – CALABARZON
- iii. Region V – Bicol
- iv. Region VI – Western Visayas
- v. Negros Island Region
- vi. Region VII – Central Visayas
- vii. Region VIII – Eastern Visayas
- viii. Region X – Northern Mindanao
- ix. Region XI – Davao Region

II. MECHANICS

1. All participating Schools Division teams may get a copy of the dancercise music (“Health Goal Mo ay Wellness”) directly from the White Charcoal Management, Inc. (WCMI) Wellness Ambassadors in the region.
2. Only the official NWCP SY 2026-2027 dancercise music will be used in the competition.
3. Registration and Participation Guidelines:
 - I. *To join the competition, interested Schools Division Offices must submit a completed registration form, duly signed by the Schools Division Superintendent.*
 - II. *Only one (1) team is allowed to represent each Schools Division.*
 - III. *All participants must be permanent teaching and/or non-teaching staff currently assigned in public schools either elementary, junior high school, and senior high school within the division and/or the Schools Division Office.*
 - IV. *Only teams that meet these criteria and submit the properly endorsed form will be officially registered for the competition.*

4. A team will be composed of (18-20) dancers. There shall be one (1) teacher-coach. Only the teacher performers must be seen in the video. A Schools Division is allowed to submit one (1) video entry only.
5. Participating Schools Division shall submit a video of their dance performance. The duration of the video must confer with the duration of the official dancercise music. The performers shall dance using their own interpretation, steps, choreography and style.
6. The following are strictly prohibited. Any video containing one or more of these violations will not be accepted and will not be uploaded for online voting.
 - g) Pyramid building, stunt, and throwing
 - h) Movements that are presented/considered as lewd, sexually explicit, and/ or deemed inappropriate.
 - i) Other dangerous movements (any form of split will be prohibited)
 - j) Video editing and cuts
 - k) Use of other music
7. Entrance and exit are optional but should be within the duration of the dancercise music. Attire and body props are highly encouraged.
8. Video entries submitted must comply with the following requirements:
 - I. Video must be taken within the school premises.
 - II. Dance video must be shot horizontally (landscape mode).
 - III. Video resolution must be clear and must be captured in HD or 720P.
 - IV. Video should cover the totality of the dance performance of the 18-20 performers (performers' movements, routines, choreography, and others)
 - V. The camera should be steady from the beginning up to end of the performance. Video editing and cuts are not allowed.
 - VI. Video recording must be done from the beginning up to the end of the performance.
 - VII. No other individuals are allowed in the video except the performers.
 - VIII. No unnecessary or extraneous noises, comments and effects must be heard from the video.
 - IX. Video submissions should have synchronized audio overlay (NWC dancercise music) to ensure clear sound quality
9. Submission of video entries will be based on a deadline set in coordination with the DepEd Division Focal Person.
10. All submitted video entries will undergo initial screening to ensure compliance with the official contest mechanics. Only entries that meet the required guidelines will be deemed qualified and will advance to the National Level competition, which will be conducted through an online voting platform.
11. Qualified video entries will be uploaded to the NWC Facebook group (<https://www.facebook.com/groups/nestlewellnesshomeroom/nestlewellnesscampus-teacherscommunity>), allowing the public to provide their reactions. The top three (3) videos with the highest total number of reactions from the Nestlé Wellness Campus Parents' FB community and Nestlé Wellness Campus Teachers' FB community will be selected as the People's Choice winners.
12. Schools Division teams who qualify are required to provide the following details, which will be included as captions in the Facebook Group post:
 - Name of the Team
 - Region
 - Division

- #unique hashtag

13. Any reaction to the video entry, such as likes, hearts, cares, wows, etc., will be counted as one. Comments will not be counted. WCMI will announce the voting period in coordination with the Division Focal Person.
14. Contestants and their supporters are strongly encouraged to invite members to join the Facebook Groups and provide reactions to their entries. Only adults aged 18 and above are eligible to join the Facebook Group
15. Prizes - All prizes will consist of a prize package along with a plaque:
 - I. Prizes for National Winners:

<i>Champion</i>	<i>Php</i>	<i>50,000.00</i>
<i>First runner up</i>	<i>Php</i>	<i>30,000.00</i>
<i>Second runner up</i>	<i>Php</i>	<i>20,000.00</i>
16. The decision of the judges is final and not subject to any protests or appeal.
17. NPI/WCMI shall have the absolute right to change the mechanics as need arises to ensure the successful and orderly implementation of the Program upon prior notice to participants.
18. NPI reserves the right to publish and/or broadcast the winners' name, photo or likeness, and video submission/entry, for advertising and publicity purposes without monetary compensation.