



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

September 23, 2025

DIVISION MEMORANDUM
No. 344, s. 2025

ENHANCING READING LITERACY THROUGH CAMPUS-BASED LITERARY,
SKILLS AND PERFORMING ARTS

To: Assistant Schools Division Superintendent
Chiefs of CID and SGOD
Education Program Supervisors
Public and Private Elementary and Secondary School Heads
Public and Private Elementary and Secondary School Teachers
All Others Concerned

1. The field is hereby informed of the conduct of **Enhancing Reading Literacy through Campus-Based Literary, Skills and Performing Arts** on October 10, 2025 at El Salvador City Central School, Poblacion, El Salvador City.
2. This Reading Literacy aims to
 - a. develop students' ability to understand, analyze, and appreciate different literary texts through interactive and performance-based activities;
 - b. encourage reading as an enjoyable and meaningful habit by connecting literature with creative expressions such as poetry, storytelling, and dramatization;
 - c. provide opportunities for students to showcase their talents in writing, performing, and visual storytelling, strengthening both artistic and communication skills;
 - d. enhance students' confidence in public speaking, performance, and teamwork by engaging them in group-based literary and performing arts activities; and
 - e. conduct the technolympics as a culminating event that fosters creativity, collaboration, and healthy competition, highlighting students' innovations and excellence in both literary and technological pursuits.
3. Each school may join in any or all of the following:
 - a. Individual Events, and
 - b. Group Events.
4. Furthermore, please see **Enclosure A** for the list of technical working group for the individual events, and **Enclosure B** for the group events.
5. There shall be **one entry** for every event per school. The learner-participant shall be certified by the school head as bonafide and officially enrolled for School Year 2025 – 2026.



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6. All participating schools are advised to submit to the Division Office one (1) copy of School Paper Entry on or before October 10, 2025. Failure to submit the school paper means disqualification to all contest events.
7. A pre-work for the members of the Technical Working Group with the Program Holders shall be held at El Salvador City Central School Covered Court on September 26, 2025 at 1:00 o'clock in the afternoon. Everyone concerned in the pre-work is likewise reminded to bring their own provision of snacks.
8. For mechanics and guidelines of the contests, DepEd Memorandum No. 39, s. 2025 shall be adopted.
9. Further, teacher's participation shall be subject to the no-disruption-of-class policy stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance therewith; hence, school heads must ensure that classes will be taken cared of and teacher-participants must ensure that activities are well prepared for their learners' tasks.
10. This Office adheres to the Equal Opportunity Principle (EOP) in observing all policies and protocols of the said activity. Hence, all actions shall be based on guidelines set with no discrimination on the account of age, gender identity, sexual orientation, civil status, disability, religion, ethnicity, or political affiliation.
11. This Office directs the immediate dissemination and strict compliance of this Memorandum.


RANDOLPH B. TORTOLA
Schools Division Superintendent

Encl.: As stated
To be indicated in the **Perpetual Index**
under the following subject:

READING LITERACY
DSPC

RE: Enhancing Reading Literacy through Campus-Based Literary, Skills and Performing Arts

CID/jdc



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Enclosure A to Division Memorandum 344, s. 2025

**ENHANCING READING LITERACY THROUGH CAMPUS-BASED LITERARY,
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INDIVIDUAL EVENTS

Events	TWG Members	Designation
ENGLISH		
News Writing	Carmille V. Gahay	Teacher III
Feature Writing	Roy A. Abad	Master Teacher I
Column Writing	Raphy B. Buma-at	Master Teacher I
Sports Writing	Hirah Marie B. Chua	Master Teacher I
Copyreading and Headline Writing	May Amor P. Junayon	Master Teacher I
Science and Technology Writing	Lynnel B. Uayan	Teacher III
Photojournalism	Jervie I. Gomez	Teacher II
Editorial Cartooning	Niezel F. Tolibas	Master Teacher II
Editorial Writing	Joan F. Eran	Teacher III
FILIPINO		
News Writing	Renief Anthony Saplot	Teacher III
Feature Writing	Heidi Mae A. Pimentel	Teacher III
Column Writing	Glyza P. Estrosas	Master Teacher I
Sports Writing	Chastille Jade W. Galarrita	Teacher III
Copyreading and Headline Writing	Franzelle Mae L. Arrieta	Teacher III
Science and Technology Writing	Leizl S. Pabololot	Teacher I
Photojournalism	Darlene P. Bongolto	Teacher III
Editorial Cartooning	Jericho M. Mejila	Teacher I
Editorial Writing	Daisy V. Mansugutan	Teacher I



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Enclosure B to Division Memorandum 344, s. 2025

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GROUP EVENTS

Events	TWG Members	Designation
ENGLISH		
Radio Script Writing and Broadcasting	Carmy V. Macua	Master Teacher I
	Jocelyn Y. Jagonal	Teacher III
Collaborative Desktop Publishing	Gladys S. Cumba	Teacher I
	Rona Ann R. Bengar	Teacher I
FILIPINO		
Radio Script Writing and Broadcasting	Honey Jade Silva	Teacher III
	Mydie Ann D. Abang	Teacher III
Collaborative Desktop Publishing	Christian Delle C. Ragmac	Teacher I
	Liberty G. Puertos	Teacher III
Online Publishing	Geraldine Leah A. Bendijo	Teacher III
	Jaypee S. Aturo	Teacher I
TV Script Writing and Broadcasting	Eljior B. Estrada	Master Teacher I
	Romel C. Abang	Teacher III