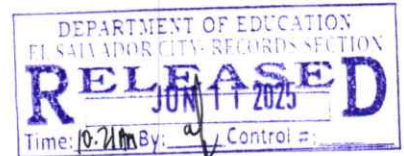




Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY



Office of the Schools Division Superintendent

11 June 2025

DIVISION MEMORANDUM
No. 192 s. 2025

**DIVISION ONLINE CONTEST (SPOKEN POETRY AND POSTER MAKING
CONTEST) IN CELEBRATION OF THE 2025 NATIONAL
NO SMOKING MONTH**

To: **Assistant Schools Division Superintendent**
Chief, Schools Governance and Operations Division
Chief, Curriculum Implementation Division
School Health and Nutrition Unit
All Secondary School Heads
All Others Concerned
This Division

1. Per Proclamation No. 183 (series of 1993), the School Health and Nutrition Unit will hold a ***Division Online Contest (Spoken Poetry and Poster Making Contest) in Celebration of the 2025 National No Smoking Month*** with this year's campaign carrying theme, "Bes, wag magyosi para di' kadiri" which is celebrated every June of the year. See enclosure 1 for the guidelines of the online contest.
2. This year's theme is focused on the damaging effects of smoking on one's health and the environment not just in cigarette smoking but on the increasing use of e-cigarettes, heated tobacco products, and vapor products among Filipinos, including the youth.
3. The contest aims to:
 - a. Encourage students to express their thoughts, emotions, and advocacies creatively;
 - b. Promote awareness and engagement with the theme among the school community; and
 - c. Showcase artistic and literary talents of learners through visual art and performance.
4. Furthermore, all are reminded that cigarette smoking, use of vape or any other form of smoking is prohibited inside the school premises, DepEd offices and buildings.



Address: Zone 3, Poblacion, El Salvador City
Telephone No: (088) 882-6326
Website: www.depedelsalvadorcity.net
Email Address: elsalvador.city@deped.gov.ph

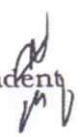
**Transforming Schools,
Forging Partners**





Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

5. This office shall adhere to Equal Opportunity Principle (EOP) in the conduct of this activity. Hence, all decisions and actions shall be based solely on the guidelines set forth, with no discrimination on the account of age, ethnicity, gender, marital status, religion and political affiliation.
6. For dissemination and information.


RANDOLPH B. TORTOLA
Schools Division Superintendent 

To be indicated in the Perpetual index
Under the following subject:
SCOD/VPLT



Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

Enclosure 1: **Guidelines for the Division Online Contest.**

Category Eligible Participants

Spoken Poetry Junior and Senior High School Students

Poster Making Junior and Senior High School Students

- Each school may submit **one (1) entry/ per category.**
- All entries must be submitted on or before June 27, 2025, at 5:00 PM. Late submissions will not be accepted.
- Winners will receive e-certificates and token prizes.
- Judging will be based on the official criteria and scoring rubric.
- All decisions made by the judges are final and conclusive.

Guidelines for the Online Spoken Poetry Contest:

- The piece must be original, not plagiarized, and should reflect the official theme: “Bes, wag magyosi para di’ kadi” and must not contain any malicious and offensive content.
- Language may be English, Filipino, or a combination of both.
- The piece must be memorized and delivered with expression, clarity, and emotional impact.
- Performance time should be 2-3 minutes.
- No background music, sound effects, or props are allowed in the video performance.
- The video must be recorded in landscape orientation, with clear audio and proper lighting.
- A one (1) point deduction will be applied for every five (5) seconds of overtime.
- Participants must submit a high-quality video file (MP4 or MOV format) of their performance.
- Entries must be submitted be posted via Barkada Kontra Droga – El Salvador City Division page.

Criteria and Rubric:

Criteria	Percentage	Description
Content & Relevance	35%	Depth and alignment with the theme.
Delivery & Performance	25%	Voice, expression, body language, and stage presence.
Originality & Creativity	20%	Unique style, metaphor use, and structure
Clarity & Articulation	10%	Pronunciation, pacing, and understandability
Emotional Impact	10%	Engagement and resonance with the audience
Total	100%	



Address: Zone 3, Poblacion, El Salvador City
Telephone No: (088) 882-6326
Website: www.dosedelsalvadorcity.gov.ph
Email Address: elsalvador.city@deped.gov.ph

Transforming Schools,
Forging Partners





Republic of the Philippines
Department of Education
REGION X – NORTHERN MINDANAO
SCHOOLS DIVISION OF EL SALVADOR CITY

• **Guidelines for the Online Poster Making Contest:**

- Each participant must create one (1) original poster based on the theme: "Bes, wag magyosi para di' kadiri".
- Posters must be created manually using traditional art materials such as colored pencils, markers, pencils, crayons, oil pastels, etc.
- Poster size must be ¼ illustration board.
- The title of the piece and the participant's name must be written at the back of the illustration board only.
- A short explanation (2-3 sentences) describing the poster must accompany the entry.
- All entries must be submitted to the Medical Office, Schools Division Office of El Salvador City.

Criteria	Percentage	Description
Relevance to the Theme	35%	How well the poster reflects the given theme.
Originality & Creativity	30%	Use of innovative, unique ideas, and visual appeal
Artistic Composition	20%	Visual impact, balance, color harmony, neatness
Clarity of the Message	10%	How clearly the poster communicates its message
Overall Impact	5%	Emotional/visual influence on the audience
Total	100%	



Address: Zone 3, Poblacion, El Salvador City
Telephone No: (088) 882-6326
Website: www.deped.gov.ph
Email Address: elsalvador.city@deped.gov.ph

*Transforming Schools,
Forging Partners*

