



Republic of the Philippines  
**Department of Education**  
REGION X – NORTHERN MINDANAO  
SCHOOLS DIVISION OF EL SALVADOR CITY

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**Office of the Schools Division Superintendent**

DIVISION ADVISORY  
No. 112, s. 2021  
19 October 2021

*In compliance with DepEd Order No. 8, s. 2013  
This Advisory is issued not for endorsement as per DO No. 28, s. 2021  
but for the information of DepEd Officials, Personnel Staff, and the concerned public  
(visit <https://depedelsalvador.net>)*

**UNESCO'S 2021 GLOBAL MEDIA AND INFORMATION LITERACY WEEK**

The field personnel are invited to participate in the annual Global Media and Information Literacy (MIL) Week with the theme “Media and Information Literacy for the Public Good” on October 24 to 31, 2021.

The activity will focus on how the global community can use Global MIL Week to build MIL as key to a vision of information as a public good. Freedom of expression, countering hate speech, and the right to information are central topics to this year's Global MIL week.

Participants can register through this link: <https://bit.ly/3AHeaLS> and use social media account to raise awareness about MIL by using hashtag #GlobalMILWeek.

For more information about Global MIL week, visit <http://en.unesco.org/commemorations/globalmilweek>.

For information and guidance.

**OLGA C. ALONSABE, Ph.D., CESE**  
Assistant School Division Superintendent  
OIC, Office of the Schools Division Superintendent

To be indicated in the Perpetual Index  
under the following subject:

SGOD/SHS/jee

Information Literacy  
Teachers/Students





## NATIONAL COUNCIL FOR CHILDREN'S TELEVISION

commemorates the

UNESCO'S 2021 GLOBAL MEDIA AND INFORMATION LITERACY WEEK



# "Media and Information Literacy for the Public Good"

Access, Analyze, Reflect, Create, Act

## TIMELINE OF ACTIVITIES

Who should join?



### Preliminary Session 1

#BumotoKa: Practice your Right to Vote! (Webinar)

1:00 PM to 4:00 PM

First-time Voters or Youth



### Preliminary Session 2

Children's Digital Safety and Fact-checking (Webinar)

1:00 PM to 4:00 PM



### Day 1 - ACCESS

Data Privacy and Security (Webinar)

1:00 PM to 4:00 PM

Children, Parents, and Educators



### Day 2 - ANALYZE

Appropriate Media Content for your Age (Webinar)

1:00 PM to 4:00 PM

Children, Parents, and Educators



### Day 3 - REFLECT

Media and Information Literacy Quiz Bee

1:00 PM to 4:00 PM

20 Participants only

coming from Grades 5-10



### Day 4 - CREATE

Content and Accountability:

Sharing the Best Practices of Content Creators

1:00 PM to 4:00 PM

Aspiring Content Creators

and Students



### Day 5 - ACT

Roundtable Discussion with MIL Champions

in the Philippines

1:00 PM to 4:00 PM

MIL Teachers and Coordinators,

MIL Advocates, and Students

## #GlobalMILWeek



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www.ncct.gov.ph





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## **“Media and Information Literacy for the Public Good”**

**Access. Analyze. Reflect. Create. Act.**

OCTOBER 2021

**#GlobalMILWeek**



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[www.ncct.gov.ph](http://www.ncct.gov.ph)

Google





NATIONAL COUNCIL FOR CHILDREN'S TELEVISION



UNESCO'S 2021 GLOBAL MEDIA AND INFORMATION LITERACY WEEK

## "Media and Information Literacy for the Public Good"

Access. Analyze. Reflect. Create. Act.

# What is Global Media and Information Literacy (MIL) Week?



The Global MIL Week is an annual celebration spearheaded by UNESCO every last week of October. It is a major occasion for its stakeholders to review and celebrate the progress achieved towards "Media and Information Literacy for All."

UNESCO and UNESCO Media and Information Literacy

Alliance call for all MIL champions worldwide to promote Global MIL Week by organizing and registering online or offline activities.



The 10th Global MIL Week theme is "Media and Information Literacy for the Public Good." The celebration will be hosted by South Africa from October 24-31, 2021.

The theme will focus on how the global community can use Global MIL Week to build MIL as key to a vision of information as a public good. Freedom of expression, countering hate speech, and the right to information are central topics to this year's Global MIL Week.

## Be part of the worldwide celebration!

1. Register to NCCT's Global MIL Week activities and other local and international events.
2. Use your social media accounts to raise awareness about MIL and use the hashtag #GlobalMILWeek.
3. Participate in discussions about MIL.

For more details of the Global MIL Week, visit

<https://en.unesco.org/commemorations/globalmilweek>



Join in NCCT's virtual activities and get a chance to win a limited copy of NCCT Planner!



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#GlobalMILWeek